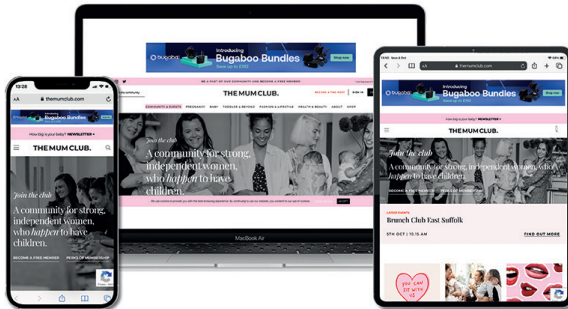


Media Opportunities

THE MUM CLUB.

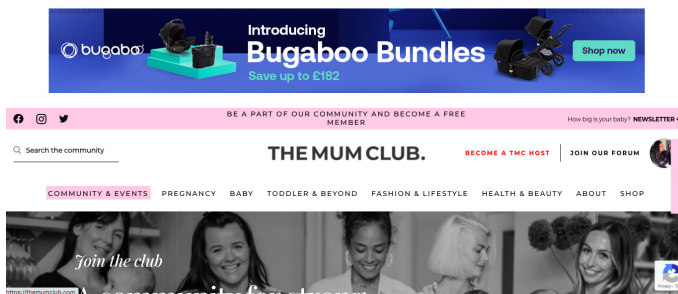
Website



👁 **Page Views** (per month) 👤 **New Users** (per month) 📊 **Sessions** (per month)
56,000 (Nov 2021) 13,000 (Nov 2021) 20,000 (Nov 2021)

👤 **TMC Members** 7,800 📷 **Instagram Followers** 96,000

Homepage Banner Advertising



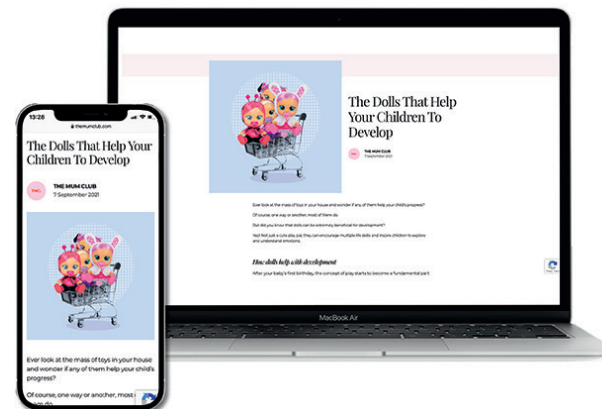
Advertise your product in multiple spaces on our website homepage, with average page views of 50,000 per month.

Instagram Competitions & Product Of The Month



Promote your brand with our TMC Competitions and our Product of the Month feature to our Instagram audience of over 96,000.

TMC Partner Package

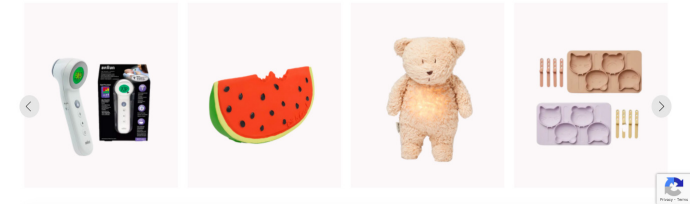


Our Partner Package includes; a Solus branded article curated by TMC, a full feature in our weekly newsletter sent to over 9,500 recipients and an Instagram post to over 96,000 followers.

Loved By Us

Edited by us

This week we're loving



Feature a product in our "Loved By Us" feature. From the best toys, to food, to clothing. Your product will sit on our homepage and within our weekly newsletters sent to approx 9,500 recipients.

Goodie Bags



Want to feature in our IRL events around the country? Promote your product at all of our events by including it in our goodie bags.

Please email us on brandpartnerships@themumclub.com for all enquiries